

### **TEAC Unveils First HD Radio™ Receiver In Costco Stores Today**

#### ***Affordable HD-1 Tabletop Device Features iTunes® Tagging, iPhone®/iPod® Dock and Superior Sound***

MONTEBELLO, Calif., – February 2009 - TEAC America, Inc., the largest subsidiary of Tokyo-based TEAC Corporation, a billion-dollar global corporation and a world leader in audio technology, announces the introduction of its first HD Radio product: the TEAC HD-1. This table top iPod docking system, equipped with HD Radio technology, delivers a superior audio experience and compelling new content via HD Radio programming. The TEAC HD-1 also features iTunes Tagging capability and is available at select Costco stores nationwide.

“With digital radio reaching critical mass across America, TEAC is excited to unveil the HD-1, our introductory HD Radio product. In keeping with our heritage of offering consumers high-quality, high-performance products and stylish design, the decision to include HD Radio technology’s advanced digital entertainment is a natural one,” said Randy Madey, National Sales Manager, TEAC America, Inc. “The affordable HD-1 will be sold at Costco and is a great value proposition for consumers in this economy. The HD Radio receiver will deliver premium sound with an iPod dock and a seamless music buying experience via iTunes Tagging.”

HD Radio technology enables the TEAC HD-1 to offer new FM channels, crystal-clear digital sound and on-screen artist/title information – all free. Across the country there are nearly 2,000 HD Radio stations currently on the air, plus more than 1,000 new FM HD2/HD3 channels. And, using iTunes Tagging, an innovative HD Radio feature, consumers can “tag,” songs they hear on FM HD Radio stations by simply pressing a button on the radio. Once connected to an iPod or iPhone, the HD-1 will automatically upload the song information. The next time the iPod is synced to iTunes, the tagged songs will automatically appear as a “Tagged playlist” of selected songs that can be previewed, purchased and downloaded. A list of HD Radio stations is available at [www.hdradio.com](http://www.hdradio.com).

The TEAC HD-1, with an MSRP of \$129.99, plays and charges iPhones and all iPods, including the iPod touch. It is equipped with a remote control, dual alarm clock with a snooze button and five equalizer presets for improved audio fidelity. The HD-1 also comes with a headphone jack and video and audio outputs. The device’s rear-firing ports deliver a rich bass response, allowing for superior sound.

**About TEAC America, Inc.**

TEAC America, Inc., the largest subsidiary of the Japanese electronics maker TEAC, distributes high grade audio video electronics, consumer electronics, computer data recording and storage devices, computer peripherals and professional recording equipment as well as disc publishing and duplication products. Products are marketed by TEAC America under the brand names ESOTERIC, TEAC and TASCAM. TEAC America, Inc., was established in 1967.

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Note: "HD Radio™" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. All other trademarks are the property of their respective owners. The "HD" in HD Radio™ is part of iBiquity Digital's brand name for its advanced digital AM/FM system. It does not mean hybrid digital or high-definition digital; both of these are incorrect.