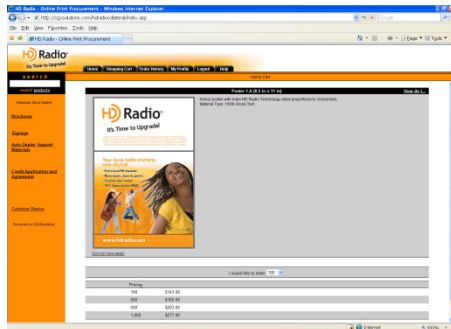


HD Radio Technology's Retail Merchandising — Holiday 2009



HD Radio®

It's Time to Upgrade!

Your local radio stations, now digital!

- Extra local FM channels
- More music, news & sports
- Crystal-clear sound
- 100% Subscription FREE!

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HD Radio®

Your local radio stations, now digital!

- More local FM channels
- Crystal-clear sound
- iTunes Tagging capable
- 100% subscription FREE
- On-screen artist/genre info

TEAC HD-1

- Plays and charges iPhone and all iPods
- Dual Alarm Clock with Snooze button
- 2 Station presets for improved audio clarity
- New! Ring tone alerts for superior sound
- Headphone Stereo Output
- Works accept with cable connector
- Double FM antenna and new beautiful antenna
- Remote Control

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HD Radio®

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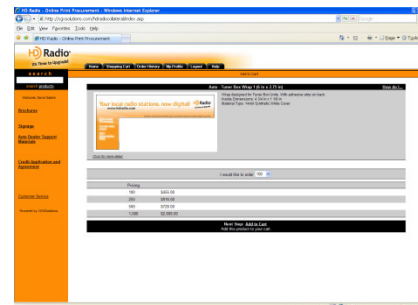
- More local FM channels
- Crystal-clear sound
- 100% subscription FREE

Featuring iTunes Tagging
Head it, tag it, download it, never forget it.

JENSEN 525i

- iPod® dock
- iPod & iPhone compatible!
- HD Radio AM/FM Receiver
- iTunes Tagging: tag songs from the radio
- Large LCD screen shows song title/artist
- Clock with dual alarms
- Remote control
- 30 Presets (20 FM / 10 AM)
- AUX input

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Zune®HD for Holiday 2009



The advertisement features a blue header with the Zune HD logo. Below it, the Zune HD by Microsoft logo is shown. The central focus is four Zune HD devices: a Zune HD 8GB, a Zune HD 16GB, a Zune HD 32GB, and a Zune HD 64GB. The 16GB device displays the game 'HEROES', the 32GB device shows 'THE BLACK EYED PEAS THE END OF THE TUNN', and the 64GB device shows '94.7%'. To the right, a list of features includes music, HD Radio, HD compatible video, multi-touch, web browser, and games. Below this, the slogan 'portable perfection' is written in a colorful font. At the bottom, there are three product images: Zune HD Car Dock, Zune Premium Earbuds, and Zune HD. A small text line at the very bottom reads: '*©2009 Microsoft Corporation. All rights reserved. Microsoft, Zune, and Zune HD are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other marks are the property of their respective owners.'

zuneHD

zuneHD
by Microsoft

music
HD Radio™
HD compatible video
multi-touch
web browser
games

portable
perfection

ZUNE HD ACCESSORIES

ZUNE HD CAR DOCK ZUNE PREMIUM EARBUDS ZUNE HD

8GB 16GB 32GB 64GB

Download Heroes on ABC Store, Zune Marketplace

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